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PayLink Direct Expands Services to the Canadian Market

Chicago, Illinois: PayLink Direct, one of the extended service contract industry's largest financial service providers of payment plan programs and transaction processing, is pleased to announce an expansion of its services to all Canadian Provinces.

PayLink Direct has targeted geographic expansion as one of its vital growth levers in 2020 and beyond and launched in Canada this month.

"As we continue to evolve the business, we are consistently evaluating new geographic markets," Rebecca Howard, Co-Founder, and CEO of PayLink Direct, said. "The Canadian market has over 35 million registered vehicles and sells nearly 2 million new vehicles annually. We felt it was important that our company expanded to a neighboring market and had the fortune of being able to do so with key partners who viewed our payment plans and processing expertise as an integral selling tool for their finance and insurance offerings," Howard continued.

About PayLink Direct: PayLink Direct is a leading financial services company that specializes in providing interest-free payment plans for the purchase of service contracts for vehicles, RVs, homes, commercial trucks and other products. Since the company's inception in 2006, PayLink Direct's high performing infrastructure has processed more than 3.8 million service contracts and originated more than \$10 billion in receivables.

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Source: PayLink Direct